

# POHL CONSULTING & ASSOCIATES

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Berlin, 17 June 2015

To Whom It May Concern

**Re: Open Letter of Reference for Dr. Ricardo Pinto**

**Project: "Improving Information to the Croatian Business Community - BIZImpact II"**

Pohl Consulting & Associates GmbH (PCA) implemented the above-mentioned EU-funded project in Croatia for the Ministry of Entrepreneurship and Crafts (MEC), in partnership with the Croatian Chamber of Economy (HGK), the Croatian Employer's Association (HUP), the Croatian Chamber of Trades and Crafts (HOK) and the Croatian Agency for Small Enterprise (HAMAG). The project period was March 2013 – March 2015 and comprised of the following components:

1. Economic impact assessment;
2. Development of a consultation process and private-public dialogue with the business community;
3. Dissemination of information and awareness-raising;
4. Information campaign capacity-building for beneficiaries.

As Project Director of PCA, I am writing to give my highest recommendation to the project's Team Leader, Dr. Ricardo Pinto.

Dr. Pinto served as Team Leader for the project's first and second phase. From the very beginning, while writing the proposal, he demonstrated strong technical knowledge and commitment to the winning of the project. In the subsequent 24 months of project implementation, he effectively coordinated and cooperated on a full-time basis with the five project beneficiaries as well as the European Commission and the Central Financing and Contracting Agency. As Team Leader, he skilfully managed a large team of local and international experts.

Thanks to his efforts, the project has been nominated for numerous awards: the UN Public Service Award (2015); the European Public Sector Award (2015); and the European Enterprise Promotion Award (2014 and 2015).

The client was very satisfied with the outcome of the project. On behalf of PCA, I believe Dr. Ricardo Pinto possesses the relevant character and abilities and have no hesitation to recommend him to your organisation.

Yours faithfully,

  
Benedikt Pollmeier

PROJECT DIRECTOR  
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